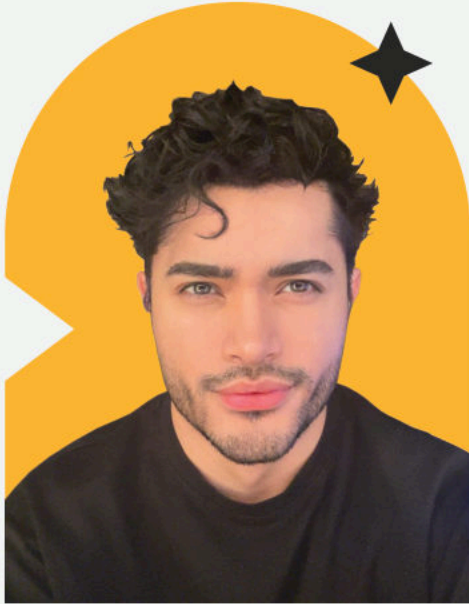


DANIEL BRIONES



ILLUSTRATOR BRAND SPECIALIST GRAPHIC DESIGNER VISUAL DESIGNER ADVERTISING

EXPERIENCE

CONTRACT + PEI WEI DIGITAL & PRINT DESIGN

September 2024 - Current

Provided freelance graphic design services to small and medium-sized businesses, producing digital marketing assets, branding materials, and promotional content.

Collaborated on the creation of social media content that contributed to increased brand engagement and successful marketing campaigns for Pei Wei.

RED 7 CREATIVE MOTION GRAPHICS DESIGNER

March 2022 - September 2024

Led campaign design at an in-house automotive advertising agency. Work consisted in creating eye-catching digital and print materials for clients including: dynamic overlays, website banners, billboards, and in-store POP marketing.

THE BUDGET SIGNS MANAGER / GRAPHICS SPECIALIST

June 2020 - March 2022

Directed shop operations by consulting with clients about the appropriate method of advertising through different signage mediums. Accomplished projects ranging from window and wall vinyl installations, to monument and channel letter design.

UWORLD DIGITAL DESIGN (INTERNSHIP)

(February - May) 2020

Created illustrations, graphics, and diagrams for authors that specialize in creating questions and answers for student-focused educational content online.

ART INSTITUTE OF DALLAS ASSOCIATES OF APPLIED ARTS

October 2017 - December 2019

Earned an Associate of Applied Arts at The Art Institute of Dallas, developing foundational skills through hands-on coursework and practical creative projects.

CERTIFICATIONS

GOOGLE UX DESIGN CERTIFICATE
GENERAL LINES AGENT (P&C/ L&H) LICENSE: 3255874

SKILLS/TOOLS

PHOTOSHOP • ILLUSTRATOR • INDESIGN • AFTER EFFECTS
DREAMWEAVER • FIGMA • HTML/CSS • WORDPRESS
WORKZONE • MICROSOFT SUITE • HUBSPOT • MONDAY
AGENCY MATRIX • TRELLO • SLACK • ENGLISH/SPANISH

REFERENCES



Murray Hensen
Design Manager
Pei Wei: Asian Kitchen

(214)537-2229



Chris McCrary
Art Director
Red 7 Creative

(501)944-5443



Morgan Boyette
Accounts Manager
Red 7 Creative

(972)370-6706



Rosa Certeza
Store Owner
The Budget Signs LLC

(682)554-8859

**DANIEL
BRIONES
DESIGN.COM**
DANBRIDESIGN@GMAIL.COM
214.836.2592